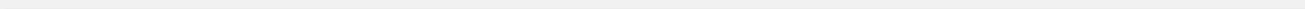




# WELCOME TO THE NORTH SHORE

The NSCA can help you  
make the North Shore home





# DISCOVER

The Côte-Nord is Quebec's second-largest region, stretching from the Saguenay Fjord to the Labrador border. Known for its rich natural resources and stunning landscapes, the region offers both tranquility and adventure. Its economy is driven by forestry, mining, fishing, and hydroelectric power, including the iconic Manic-5 dam.

The North Shore spans 6 regional county municipalities, with a population of 88,525—including about 5,300 English speakers, mainly in Baie-Comeau, Sept-Îles, and Port-Cartier. Its 30+ towns each have unique charm and history, from the iconic windscreen structure in Fermont to the restored wooden church in Rivière-au-Tonnerre.

The region includes several Indigenous communities, with around 510 English speakers in Caniapiscau identifying as Indigenous—most of whom report an Indigenous language as their mother tongue.





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*"Working on the North Shore almost guarantees opportunities for permanent jobs in the field of your choice... especially if you're bilingual! In a smaller workplace, it's easier for your employer to recognize your skills and let you develop in the positions that best suit your goals and personality. I enjoyed studying in the city, but I missed living near nature. The North Shore brings you back to the most important things in life. "*

*-Kyra Robertson, professional orientation counsellor,  
Cégep de Sept-Îles (originally from Sept-Îles)*

# Where career opportunity meets quality of life

*Here, life isn't rushed—it's lived.*



## Top Industries in Côte-Nord for English Speakers:

- Health care and social services
- Public administration
- Construction
- Retail trade
- Accommodation and food services
- Educational services
- Manufacturing
- Forestry

## Why Work Here?

- Competitive salaries and lower cost of living
- Bilingual and English-speaking support from NSCA
- Strong local demand = great job security
- Supportive communities and **work-life balance**

## [🔗 Need help finding a job?](#)

NSCA can connect you with local employment centers and training programs. Visit our website or contact us to explore openings and get personalized support.

*"I knew when I chose my career path that it was to help people; now I help my people - encouraging activism among our community to seek out access to justice. I grew up here. Being able to work in the community, doing exactly what I envisioned, is extremely enriching."*

- Me Angela Morency, lawyer, Sept-Îles (originaly from Kegaska)

# A Region That Works for You



On the North Shore, you don't have to choose between comfort, connection, and nature—you get it all.

Across the region, you'll find **modern infrastructure**, **accessible services**, and a strong network of healthcare, education, and community support — with bilingual options available both in person and online. The NSCA works hand-in-hand with local and provincial partners to ensure **English speakers are informed, supported, and included** at every stage of life.

From affordable daycare to quality healthcare in Sept-Îles and Baie-Comeau, the essentials are covered. For students and young professionals, **university pathways** in Québec City, Rimouski, and Montreal are close by — while programs like the Dialogue McGill bursary encourage future professionals to return and contribute to their communities.

Here, it's not just easier to live—it's easier to grow, thrive, and feel like you belong.

*"The North Shore has all the same services as the big cities, without the stress! I love nature, and the North Shore permitted me to enjoy my pastimes, such as hunting and fishing, while pursuing a career I'm passionate about - as a fishery officer."*

## PAGE 2

-Brian Cross, fishery officer,  
DFO Baie-Comeau



# North Shore Is a Lifestyle

Welcome to a region where **peace of mind** isn't just a dream—it's part of daily life. On the North Shore, you'll find a lifestyle rooted in **simplicity, safety, and community**. It's the perfect place to live, work, and raise a family—without the stress of big-city life.

## A Calm, Safe, and Beautiful Place to Call Home

- No traffic jams. No long lines. No city stress.
- Fresh air, wide open landscapes, and room to breathe.
- Low crime rates and safe communities where doors stay unlocked and neighbours say hi.

## Services You Can Count On

- Access to healthcare and social services in English
- Support from NSCA to help you navigate education, employment, and translation
- Public transport options in larger cities like Baie-Comeau and Sept-Îles
- Stable infrastructure: reliable utilities, free/low-cost parking, and high-speed internet

*"Baie-Comeau, Port-Cartier & Sept-Îles have English schools, and the Cégep de Sept-Îles has a dedicated bilingual program"*



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## Live the Culture, Feel the Community

The Côte-Nord is rich in cultural expression—from Indigenous traditions and Francophone festivals to vibrant local arts, music, and seasonal events that bring people together all year round. English-speaking residents actively shape this cultural landscape – with support from the NSCA – through programs, events, and creative initiatives that bring people together.

### **What Makes Côte-Nord Unique?**

*Festivals & Events:* Innu Nikamu (Indigenous music festival), Tadoussac Song Festival, public markets, artisan fairs, International Film festivals

*Arts & Heritage:* Local galleries, historical sites, traditional crafts, and Indigenous storytelling

*Outdoor Activities with Cultural Flair:* Whale watching, sea kayaking, hiking, wildlife observation and more

*Rich History:* Discover stories of settlers, stewards of the land, and industrial pioneers

### **English-Speaking Life with NSCA**

- Community celebrations & seasonal events
- Book clubs and conversation circles
- Youth & family programs, senior wellness, and newcomer support



# North Shore Winter

Don't let the name fool you—the North Shore isn't the coldest place in Québec! Thanks to its coastal climate, temperatures here can often be milder than in Montreal or Quebec City, especially in towns along the St. Lawrence River. Winters are snowy and bright, creating the perfect setting for both outdoor fun and cozy indoor moments.



Whether you're seeking fresh air or festive community moments, here's what winter brings to the region:

- **Cross-country skiing** on scenic forest trails at Mont Ti-Basse (Baie-Comeau) and Station Gallix (Port-Cartier/Sept-Îles);
- **Snowshoeing** through national parks and wilderness areas, including the Mingan Archipelago and Monts Groulx;
- **Ice fishing** on frozen lakes and bays;
- **Outdoor skating** on outdoor rinks—Baie-Comeau, Sept-Îles, Port-Cartier all feature community rinks;
- **Dog sledding** near the fjord and in forested areas (e.g., Sacré-Cœur);
- **Snowmobiling** on groomed trails including "Route Blanche" and over 1,600 km of trails;
- **Winter festivals & community events**, like the Festival des Hivernants in Feb and local markets;
- **Northern Lights viewing**, especially in northern areas like Caniapiscau and Fermont.



# Your Life, Reimagined

Here on the North Shore, everyday life feels like an escape. Sand beaches, quiet peninsulas, and breathtaking cliffs line the coast, while offshore, whales breach in the salty air and seabirds trace the sky.

In the east, the **Mingan Archipelago's limestone islands** create a dreamlike setting for kayaking and hiking. To the west, the **Saguenay Fjord** and its protected marine area offer rare views of diverse wildlife—including majestic whales.

The **Groulx Mountains** (Uapishka, in Innu) rise above dense spruce forests, gradually giving way to untouched taiga and sweeping views of the **Manicouagan crater**—a 214-million-year-old impact site and now a UNESCO Biosphere Reserve. With over 30 peaks reaching above 1,000m, this area is a favourite for experienced hikers and nature lovers alike. With national parks, hidden trails, and scenic lookouts, nature is always close—and always stunning.

*"What drew me to move here was the access to nature, to adventure, to open spaces. I wanted to give my children and myself a healthier lifestyle, away from the extra stress of urban centres."*

-Laury Boulianne, Manager of Community Development,  
North Shore Community Association



# Stay Connected with NSCA

The North Shore Community Association advocated for English-speaking communities, collaborates with partners, and delivers a range of services. The NSCA operates across the entire region, and has offices in Baie-Comeau and Sept-Îles.

Drop by to find out why there's no place like the North Shore!

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