

LITERACY MATTERS!

- Reading to young children helps develop language skills and encourages bonding.
- Early childhood literacy supports academic success and social adaptation.
- Students who read more at home even have higher math scores.
- Early exposure to reading is key: children who struggle to read by the end of grade one tend to abandon books entirely.
- 42% of Canadians suffer from low literacy skills.
- Canada is one of very few industrialized countries with no national system for adult basic education.
- Thousands of children in Quebec grow up in households in which there are no books.

The Travelling Literacy Bags will be available in Baie-Comeau, Port-Cartier, and Sept-Îles.

Please contact the NSCA offices, visit our website, or stop by our Facebook page for more information on locations, updates, and other great programs for the young and the young at heart.



www.quebecnorthshore.org

Baie-Comeau: (418) 296-1545

Sept-Îles: (418) 968-3148

The North Shore Community Association gratefully acknowledges the financial assistance of the Community Health and Social Services Network (CHSSN).

CHSSN



A shining start
for children
ages 0-3

TRAVELLING LITERACY BAGS

FREE TWO-WEEK LOANS OF BOOK BAGS AND LITERACY KITS FOR CHILDREN AGES 0 TO 5 YEARS



NSCA

OTIS AND FRIENDS

Each Travelling Literacy Bag is full of English-language books organized around a particular theme, including:

- ☀️ **bedtime**
- ☀️ **tooth brushing**
- ☀️ **family**
- ☀️ **sharing**
- ☀️ **bath time**
- ☀️ **manners**
- ☀️ **home**
- ☀️ **pets**
- ☀️ **and more!**

So if you want to know more about brushing your teeth, take home Dakota Dinosaur!

How about bedtime and going to sleep? Snuggle up with Otis the Owl!

If you want help with healthy eating, here's Cheddar the Cow!



**BOOKS
AND
MORE...**

In addition to books in the bags on loan, each Travelling Literacy Bag contains free informative pamphlets giving parents of toddlers insight into nutrition, community services, and other topics.

Your little readers get to keep some goodies too, such as colouring and activity sheets, crayons, toothbrushes, dental floss, and more.

The literacy bags also include fact sheets about reading, showing parents how cuddling, exploring, naming, pointing, and play help foster a love of books and reading in young children.

**IT'S NEVER TOO EARLY TO
START READING!**

